



S&M-CM/170/Tariff/12-13/69

dt @ Chennai-6 the 22.12.2012.

Sub: Rationalization of tariff under 2G & 3G prepaid mobile services. -reg

Ref: CO. Circular No. 26-04/2012-T&C-CM Circular No.88/12-13 dated 07.12.2012

Approval of the competent authority is hereby conveyed for the implementation of Rationalization of Tariff under 2G & 3G Prepaid Mobile Services in Tamilnadu LSA (incl. CHTD) w.e.f 24/12/2012. The details are as given below:

- i) The Existing Saral Anant Plan (PV-33) will be withdrawn and will not be available for subscription. A New Life Time Plan will be introduced.  
a) The New Life Time and Revised “Per Second Plan” and “Per Minute Plan” are as under:

Plan voucher	Lifetime	Second Plan	Minute Plan
MRP of Plan Voucher in Rs. (Incl. of S.Tax)	39	42	37
Free Usage allowed with Plan Voucher			
Free Voice Call (Pulse)	In Minutes	In Seconds	In Minutes
i) On-Net	20	<b>1200</b>	<b>20</b>
ii) Off-Net	10	<b>600</b>	<b>10</b>
Free Video Call			
Local/STD On-Net	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
Free data Usage in MB	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
Free P2P SMS in Nos.	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
Initial plan Validity in Days	180	180	180
(A) Home LSA			
(i) Voice Call Charges	Rs./Min	Rs./Sec	Rs.Min
Pulse Rate (seconds)	60 Sec	1 Sec	60 Sec
Local On-Net	0.90	<b>0.012</b>	0.60
Local Off-Net	<b>1.00</b>	<b>0.015</b>	0.70
Reduced call Charges on 2 BSNL Numbers (Rs./Min)	<b>0.70</b>	<b>0.50</b>	<b>0.50</b>
STD On-Net	1.20	0.012	0.60
STD Off-Net	1.50	<b>0.015</b>	0.70
Reduced call Charges on 1 BSNL Number (Rs./Min)	<b>NA</b>	<b>NA</b>	<b>NA</b>

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General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3<sup>rd</sup> Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

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(ii) Video call Charges	Rs./Min	Rs./Sec	Rs./Min
Pulse rate (second)	60 Sec	1 Sec	60 Sec
Local On-Net	<b>2.00</b>	<b>0.04</b>	<b>2.00</b>
Local Off-Net	<b>2.00</b>	<b>0.04</b>	<b>2.00</b>
STD On-Net	<b>2.00</b>	<b>0.04</b>	<b>2.00</b>
STD Off-Net	<b>2.00</b>	<b>0.04</b>	<b>2.00</b>
Incoming	Nil	Nil	Nil
(iii) SMS	Rs./SMS	Rs./SMS	Rs./SMS
Local	0.80	<b>0.80</b>	<b>0.80</b>
National	<b>1.20</b>	<b>1.20</b>	<b>1.20</b>
International	5.00	5.00	5.00
<b>(B) National Roaming</b>			
(i) Voice call	Rs./Min	Rs./Min	Rs./Min
Pulse rate (seconds)	60 Sec	60 Sec	60 Sec
Local On-Net	1.00	1.00	1.00
Local Off-Net	1.00	1.00	1.00
STD On-Net	1.50	1.50	1.50
STD Off-Net	1.50	1.50	1.50
Incoming Call	1.00	1.00	1.00
(ii) SMS	Rs./SMS	Rs./SMS	Rs./SMS
Local SMS	<b>1.50</b>	1.50	1.50
NationalSMS	<b>1.50</b>	1.50	1.50
International SMS	5.00	5.00	5.00
Incoming SMS	Nil	Nil	Nil
(iii) Video Call	Rs./Min	Rs./Sec	Rs./Min
Pulse Rate (Seconds)	60 Sec	1 Sec	60Sec
Local On-Net	<b>2.00</b>	0.05	<b>2.00</b>
Local Off-Net	<b>2.00</b>	0.05	<b>2.00</b>
STD On-Net	<b>2.00</b>	0.05	<b>2.00</b>
STD Off-Net	<b>2.00</b>	0.05	<b>2.00</b>
Incoming Call	1.00	0.05	1.00
(c) All other charges not covered above are as per existing	<b>Saral Anant Plan</b>	<b>Per Second Plan</b>	<b>Per Minute Plan</b>

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- ii) The Tariff of the Existing STVs MRP 22 (1p / Sec) & MRP 23 (All @ 49) is revised as follows and these STVs are applicable to Saral Anant / Life Time Plan Customers.

a) New STVs:-

Sl.No	Particulars	“Per Sec”	“Per Min”
1	MRP of STV (Incl Of S.Tax)	<b>22</b>	<b>23</b>
2	Free usage in Rs.	Nil	Nil
3	Tariff Validity	90 days	90 Days
4(i)	O/G Call charges( Home LSA)		
a	Local On-Net	<b>1.2p/sec</b>	<b>60p/Min</b>
b	Local Off-Net	<b>1.5p/sec</b>	<b>70p/Min</b>
c	STD On-Net	<b>1.5p/sec</b>	<b>60p/Min</b>
d	STD Off-Net	<b>1.5p/sec</b>	<b>70p/Min</b>
4(ii)	Call charges while in National Roaming	<b>Per Second plan</b>	<b>Per Minute Plan</b>
5	All other charges as per plan	<b>Per Second plan</b>	<b>Per Minute Plan</b>

Note:

The Validity of New Life Time Plan can be extended on pro rata basis as detailed below, subject to maximum of 180 days.

Sl No.	MRP of TUs in Rs.	Validity Extension in Days
1	10	9 Days
2	20	18 Days
3	30 & 40	27 Days
4	50,60,70,80 & 90	45 Days
5	100 to 220 (in multiples of 10)	90 Days
6	230 to 5500	180 Days

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The above validity extension condition is applicable to the existing Saral Anant Customers also.

The existing Plan continuation voucher Rs.34 is withdrawn. Hence, the extension of validity of all Plans (Except Life Time / Saral Anant Plan) is to be made by using respective Plan Vouchers only. (i.e., Per Second Plan ( Rs.42/-), Per Minute Plan( Rs.37/-) & General Plan Customers ( Rs.183/-)also have to use only their Plan Vouchers for the Extension of Validity, since PCV 34 is withdrawn.)

2. All Other Terms & Conditions will remain the same.

3. The Implementation of the Revised Tariff is to be made in accordance with the 43<sup>rd</sup> Amendment of Telecom Tariff Order issued by TRAI.

**(S. BAMA)**

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “[tamilnadu.bsnl.co.in](http://tamilnadu.bsnl.co.in)”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.